

JAIKISAN INSTITUTE

Online education & Skill Development



Jaikisan Institute of Rural Management Technology

Building Bharat

A Cooperative Corporate Initiative for Vocal for Local with GAUM

We Understand Indian Corporates are diligently working towards 5 Trillion Economy .

They Gave India the Mega Food Processing Units serving Indian consumers.

Why should Bharat also not contribute in this road to progress ? Adding few more trillions by establishing Micro Food Processing at farm Gate help generate Jobs and employability in Rural India . GAUM Project adds additional employable skilled manpower as well as empowers addition to consumer's strength to the Indian Ecosystem .

The supply chain in India is divided as 10% to Producer , 60% to Processor and 30% to the Logistics & marketing . This means 60% and 30% remains with corporates where as If we add Micro Food parks in villages we would be saving 35% of wastage and additional 15 % Post harvest Losses which never reach the processing Industry into the economy.

Concentrate on Bharat ! Grameen Ajeevika Utthan Mission !

Let us add Micro Food Processing Project in Villages !

Micro & Small Food Processing from Milk to vegetables , Crop to Oils produced in Villages will be processed in Villages ! Grameen Ajeevika Utthan Mission with v2c Bazaar generates a Mega Project of 10,000 Clusters of 2,50,000 villages with Cooperative Corporate .

Project adds 70% of Rural untapped resource to Indian economy as additional revenue Source from Post Harvest Losses worth 95,000 Crore .Farmer get better price by saving waste and their families getting employment on these Micro processing as **Sustainable Development Goals** of UN Charter.

The **Impact** of Investing in these rural factories provides exponential growth to Indian Economy

1. GAUM adds 7.5 crore Jobs directly (300 direct Jobs in each of 2,50,000 Villages)
2. Gaum adds employability to 62.5 crore indirectly
3. GAUM adds Infrastructure worth INR 45,000 crore in Villages
4. GAUM Saves INR 95,000 Crore of Post harvest Losses for farmers.
5. GAUM adds 2,50,000 Point of sales in Rural India
6. GAUM adds INR 90,000 crores of Liquidity to rural digital economy.
7. GAUM brings in INR 14,500 crore worth of GST .
8. GAUM creates additional 10 Crore tax payers

Make in India for Atmnirbhar Bharat

Address : Jaikisan Institute of Rural Management & Technology
Jaikisan - NRLM Rural Incubation Centre , Hastinapur Cluster
Old Gram panchayat bhawan, Village Hastinapur, Block Morar,
Gwalior, Madhya Pradesh, Pincode 475002

भारत की ग्रामीण फैक्ट्री

MICRO FOOD PARK - PACK HOUSE

RURAL INCUBATORS

Every Cluster



Proposal - Atma Nirbhar Bharat

for sustainable livelihood by establishing Micro food parks
as Common Infrastructure Centres supported by PMFME Scheme
of Ministry of food processing Industry

740 Districts - 6612 Block - 10,000 clusters



Submitted by

Jaikisan Institute of Rural Management & Technology

v2c -DAY NRLM incubation Centre

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PROJECT FINANCIALS

S N	Particulars	Amount INR (Crore)				Source of funds	Responsible
		Phase I	Phase II	Phase III	Amount		
1	Investment in cluster through NDFC @ 25000 per beneficiary for 2500 beneficiaries in one cluster (For one cluster – 6.25 Crores). This amount is to be used for the overall cluster development including infrastructure creation	4625	18350	18350	41325	Through FARMER PRODUCE R COMPANY	1. FPO responsible for investment Management 2. V2Cbazaar.COM/JIRM – responsible for infrastructure creation 3. NGO/NRLM/SRLM responsible for mobilization and implementation in clusters
2	Human Resource deployment for Project implementation (Provision @Rs 2.25 lakh per cluster per month is made) the Human Resource will be available for each cluster as handholding support for 06 years (162 lakh per cluster for 06 years)	1198.8	4697.6	4697.6	10594	Through FFC	1. V2Cbazaar Responsible for funds arrangement 2. JKIR – for Deployment and, assigning tasks and extracting work as per timeline
3	Training and Skill development 250 Beneficiaries are proposed to be trained/ skilled for a period of 03 months in various trades as per training need assessment during cluster establishment. The training cost has been averaged to INR 4000 per month per beneficiary for 03 months training =@12000 per beneficiary	222	880.8	880.8	1983.6	Govt. of India (various skill departments)	1. JKHM/NRLM/SRLM/PMFME/ BANKS/ Fund Raisers Events Responsible for funds mobilization from Govt of India/CSR/ Events/EDF 2. JIRM – responsible for training and skill development
4	Overhead/Administrative and Misc. Expenses @ 5 % of Sr No 1, 2 & 3) This amount will be used for overall project administration, single window call center for grievances and facilitation, project co-ordination and online monitoring system, reporting documentation etc.)	302.29	1196.12	1196.12	2609.4	Through FFC	1. NGO/SRLM/JIRM – for overall project administration and management
5	Marketing and Networking with various players (National and International) V2c card budget Pan India @ Rs 1,000 credit for 85 Crore cards holders	-	-	-	-	Through V2Cbazaar.com	1. V2Cbazaar.com – already have created National and International Marketing Network.
TOTAL (INR)		6348.09	25124.82	25124.82	56597.73		

SUMMARY OF INVESTMENTS

Phase	Initiation & Stabilization	Handholding and transformation	No of cluster Incubators	Beneficiaries to be trained & employed	Total beneficiaries to be covered	Investment INR in Crores
I	1 st & 2 nd Yr	3 rd Year onwards for four years	740	1,05,000	10,50,000	6340.09
II	2 nd & 3 rd Yr	4 th Year onwards for four years	2936	7,34,000	73,40,000	25,124.8
III	3 rd & 4 th Yr	5 th Year onwards for four years	2936	7,34,000	73,40,000	25,124.8
TOTAL			6612	16,53,000	1,65,30,000	56597.73

Note : The Project is Self Sustainable and would need Support from Govt. of India for 1st Phase project initiation

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